

FOR IMMEDIATE RELEASE

### **Wentworth Point's Sanctuary development meets growing demand for larger apartments**

As one of Sydney's top burgeoning suburbs, Wentworth Point is quickly becoming a haven for young professionals and families seeking a vibrant place to call home.

Sekisui House's new Sanctuary master plan and subsequent multi-staged apartments is one of the largest developments in the suburb. Sanctuary revitalises a previously industrial area into a dynamic mixed-use precinct, delivering well-designed apartments alongside retail and public parks.

The development, designed by Sydney architecture and design studio [TURNER](#), speaks to a change in the area's demographics, with better amenities, infrastructure and high quality design appealing to a variety of household sizes and types.

TURNER is working with Sekisui House to reimagine the apartment mix including transforming two-bedroom units into large, premium suites – with four-beds-plus-study, upwards of 300 sqm in size. These premium apartments are expected to fetch a sales price surpassing \$3 million, which, when sold, will be a record for Wentworth Point. Meanwhile, multi-level ground floor 'townhouse' style apartments and 'maisonette' multi-level apartments on upper storeys are designed to cater for larger housing cohorts.

TURNER Director James McCarthy believes this increase in demand for larger apartment types stems from a general increased appetite for apartment living in Sydney.

"The high level of amenity, convenience and design that apartments offer is now appealing to an increasing number of people – from families to young professionals," James says.

"Wentworth Point has grown quickly over the past 20 years and has now matured into an established and very desirable suburb. What was once a quiet area, is now bustling with an emerging dining and retail scene.

Sekisui House Senior Sales & Operations Manager Paul Wainwright says the developer has seen a recent upswing in owner occupiers interested in the area, which could also contribute to the demand for larger apartments.

"Sekisui House and TURNER have been working together to design and deliver apartments in Wentworth Point for more than 10 years now," Paul says.

"During that time, we've seen significant growth in interest from owner occupiers, who now make up the majority of our sales at approximately 70 per cent, compared to 10-30 per cent in projects from 10 years ago. We've also seen first-home buyers double.

"We're seeing more families, including multi-generational households, flock to the area due to the new Wentworth Point School, as well as an increase in public transport and infrastructure. We also have many young professional singles and couples seeking larger apartments with flexible room types that serve multiple purposes like work-from-home spaces."

"More than ever, people definitely see the appeal of living at one of the last and largest absolute north-facing riverfront apartment addresses in Sydney. It's a final piece of the jigsaw in the reimagining of the Parramatta River at Sydney's heart.

"Sanctuary also provides extensive public open space, which is a major drawcard."

Together with Sekisui House, TURNER has almost doubled the new masterplan's public open space from the previously approved masterplan Sekisui House inherited with the site's purchase. These new parks will form a series of green fingers that connect adjacent regional parklands to the water's edge.

Sanctuary's urban regeneration is deeply rooted in sustainability. James says connection to nature was a key design concept of the development.

"The masterplan and subsequent development stages create ample green space for everyone to enjoy. It was imperative for us to give back to the broader Wentworth Point community and provide places for picnics, barbecues, meeting and gathering.

"We've really leveraged the site's natural assets so that no matter where you are in the Sanctuary development, you're park-side."

The next transition will occur with the delivery of the major public infrastructure that turns this destination suburb into a place that is connected and linked to all parts of Sydney. The masterplan allows for these future public transport links within its streetscape, including the Parramatta Light Rail.

James says Sanctuary seeks to move beyond business as usual.

"Sanctuary looks to a new urbanism – one where nature is celebrated. As Wentworth Point continues to attract families and young professionals, we're excited to design and deliver a vibrant community."

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**For more information and high-resolution images please contact:**

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