

*headline for education publications*

**TURNER experiential design team amplifies learning outcomes for students and teachers**

*headline for architecture and design publications*

**TURNER experiential design team adds value for architects in the education sector**

The experiential design team at TURNER has amplified learning outcomes for students and teachers at Santa Sophia Catholic College in Box Hill, Sydney, adding value to the work of architect BVN.

Aniss Adler, Associate Director and Head of Experiential Design at TURNER, said the project is a vivid demonstration of the impact of experiential design when delivered as part of a strong design collaboration.

Adler's team designed the colourful environmental graphics and wayfinding at the new college, a vertical school servicing a growing community. The integrated graphics inspire students aged from 3-18 to explore, innovate and thrive in their learning environment.

"We worked closely with BVN to enhance their beautiful architecture and overlay learning and fun through complementary design elements," said Adler. "All our design work is a direct translation from the architectural form and colours."

Santa Sophia Catholic College consists of four linked buildings across six levels, and includes learning areas, creative and performance hubs, rooftop play spaces and sports facilities for Kindergarten to Year 12 students.

The TURNER team used experiential design to turn the school's buildings into a teaching tool by creating a 'green trail' for students that highlights the sustainable design principles embedded in the indoor and outdoor spaces.

"We curated a trail that has 12 stations across two levels of the school. Each station highlights a different aspect of sustainable design," said Adler. "For example, there is a station at the chicken coup where the school canteen composts its waste. Other stations highlight the way glazing impacts on comfort and energy use, and explain the school's grey water system."

Stickers on the ground guide the students from one station to the next, and they receive a stamp at each station when completing the tour. The initiative supports the teachers by providing real-life examples that can be woven into different curriculum streams. It also contributes to the school's Green Star rating, which was important to the client.

The TURNER team developed a clear wayfinding system that assists with navigating the complex, multi-level campus. A versatile family of signage creates a consistent visual language that has been applied across all elements of the environmental branding, including vibrant window decals that are appropriate to age and learning zone.

Graphic elements have been further used to encourage interactive play. In one part of the playground, a circle on the ground features the musical notes to 'Happy Birthday', encouraging children to gather, sing and celebrate each other. Elsewhere, colourful periodic tables brighten paving and can be used for games such as hopscotch.

Adler said the team was mindful of durability, for maintenance and vandal-proofing, as well as ensuring that graphics never compromise visibility and sightlines.

"The architects we work with are excited by the potential for art and environmental graphics to add value to their offer. We speak the same language, understand their design intent and can seamlessly integrate our work from the outset, rather than coming in and tacking something on later."

She said that schools have a growing appetite for experiential design because it makes a strong impression on first-time visitors. Attracting prospective families is important to school principals operating in a competitive market.

"It's not just for new builds," Adler adds. "Experiential design can be integrated into refurbishment programs and can transform a tired campus into an engaging, exciting place for the entire school community."

- ENDS -

---

About TURNER  
Experiential Design

The TURNER Experiential Design team positively impacts the way people interact with and respond to their surroundings. We design everything from lighting, wayfinding and place branding, through to public art strategy and creation.

We integrate experiential design into mixed-use residential, commercial and retail environments as well as education and learning environments. Our team works collaboratively with architects, interior designers, developers and marketing teams to create unique and memorable places and spaces.

[Turner Experiential Design portfolio](#)

---

Images

Images available here (to come)  
Photography credit xxx

---

Contact

For more information, please contact:  
Pippa Hurst / Senior Communications Advisor / Lindy Johnson Creative  
0422 810 987 / [pippa@lindyjohnson.com.au](mailto:pippa@lindyjohnson.com.au)

---



The TURNER team's wayfinding system relates to BVN's architecture.



The wayfinding system assists with navigating the complex, multi-level campus.



Signage and window decals are complementary in design and style.



Graphics in the Kindergarten zone are fun and friendly, to appeal to the youngest students.





The environmental graphics directly respond to architectural form and colours.



A consistent visual language has been applied across all elements of the environmental branding,



Window decals are appropriate to age and learning zone.



Signage is well-considered across the entire campus.