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Easterly launch signals new wave of Wollongong development

Wollongong's new Easterly development is the first of its kind in the coastal NSW town and is set to redefine barefoot luxury in the region.

With architecture and interiors by [TURNER](#), Easterly delivers a new benchmark for residential design, featuring 21 high-end apartments over 11 levels – with only two apartments per floor.

TURNER's Senior Interior Project Designer Minda Muhana says the design draws inspiration from Wollongong's natural beauty.

"We were inspired by the local landscape – from the warmth of the sand through to the cool tones of the ocean. This balance of warmth and coolness is reflected in the interior finishes. We were also conscious to use a harmonious palette that would complement its surroundings," she says.

All apartments, including one penthouse and two sub-penthouses, feature beautiful detailing throughout, with premium Gaggenau appliances, stone fireplaces, ample glass and beautiful living spaces to capture spectacular water views and ocean breezes. Meanwhile, the design subtly references the nearby Flagstaff Point lighthouse, with Easterly acting as a new beacon of light for Wollongong.

Minda says the development, by Level 33, marks a significant milestone for Wollongong's urban character.

"Easterly really caters to Wollongong's diverse and evolving demographics – from downsizers to young professionals – many of whom are moving to the area from Sydney," she says

"Through Easterly, we're creating a community and sanctuary for residents, encouraging relaxed living while providing the high amenity they need and want for their desired lifestyles."

The design includes a two-level retail podium that supports the residential units above, directly benefiting residents and contributing to the local community's economic vitality.

Easterly is located on Crown Street, directly opposite the iconic WIN news site, and strategically positioned at the heart of Wollongong.

The development is due for completion in 2026.

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For more information and high-resolution images please contact:

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